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# **COOKIE POLICY**

We use cookies to help improve your experience of our website at www.northern1.com. This cookie policy is part of Northern1 international insurance broker OÜ's privacy policy. It covers the use of cookies between your device and our app and site.

We also may provide basic information on third-party services we may use, who may also use cookies as part of their service. This policy does not cover their cookies.

#### WHAT IS A COOKIE?

A cookie is a small piece of data that a website stores on your device when you visit. It typically contains information about the website itself, a unique identifier that allows the site to recognise your web browser when you return, additional data that serves the cookie's purpose, and the lifespan of the cookie itself.

Cookies are used to enable certain features (eg logging in), track site usage (eg analytics), store your user settings (eg time zone, notification preferences), and to personalise your content (eg advertising, language).

Cookies set by the website you are visiting are usually referred to as first-party cookies. They typically only track your activity on that particular site.

Cookies set by other sites and companies (i.e. third parties) are called third-party cookies. They can be used to track you on other websites that use the same third-party service.

#### TYPES OF COOKIES AND HOW WE USE THEM?

#### A. Essential cookies

We use essential cookies to enable certain functions on our website.

Essential cookies are crucial to your experience of a website, enabling core features like user logins, account management, shopping carts, and payment processing.

## B. Performance cookies

We use performance cookies on our site.

Performance cookies track how you use a website during your visit. Typically, this information is anonymous and aggregated, with information tracked across all site users. They help companies understand visitor usage patterns, identify and diagnose problems or errors their users may encounter, and make better strategic decisions in improving their audience's overall website experience. These cookies may be set by the website you're visiting (first-party) or by third-party services. They do not collect personal information about you.

#### C. Functionality cookies

We use functionality cookies for selected features on our site.

Functionality cookies are used to collect information about your device and any settings you may configure on the website you're visiting (like language and time zone settings). With this information, websites can provide you with customised, enhanced, or optimised content and services. These cookies may be set by the website you're visiting (first-party) or by third-party services.



## C. Functionality cookies

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## D. Targeting/advertising cookies

We do not use this type of cookie on our site.

Targeting/advertising cookies help determine what promotional content is most relevant and appropriate to you and your interests. Websites may use them to deliver targeted advertising or limit the number of times you see an advertisement. This helps companies improve the effectiveness of their campaigns and the quality of content presented to you. These cookies may be set by the website you're visiting (first-party) or by third-party services. Targeting/advertising cookies set by third-parties may be used to track you on other websites that use the same third-party service.

Frequently, the software intended for browsing the websites (the web browser) allows for storing the cookie files on the user's device by default. Website users can change the cookie settings at any time. Specifically, the web browser allows the website user to change the settings in order to block the automatic use of cookies or to alert the users every time the cookies are sent to their devices.

More information on the possibilities and methods of managing the cookie files is available in web browser settings.

Not changing the cookies settings means that cookie files will be stored on the user's device. This in turn means that we will store information on the user's device and access the information from the device as well.

Disabling cookies does not mean that you will not be able to access and browse content available on www.northern1.com website.

Valid from: MAY 2018

Last update: DECEMBER 2023